1. Introduction

Briefly introduce the importance of postal services in today's world.

Highlight the growing trend of online ordering and its impact on postal services.

State the problem: Difficulty for users to access information and order postal services conveniently.

2. Literature Review

Discuss existing websites or platforms for postal services.

Analyze their strengths and weaknesses in terms of user experience, information clarity, and online ordering functionality.

Discuss relevant research on e-commerce trends and user preferences for online ordering.

3. Proposed Solution

Introduce the concept of your website: Providing information on postal services and accepting online orders.

Describe the target audience for your website (businesses, individuals, etc.).

Highlight the unique features and functionalities of your website.

4. Website Design and Development

Explain the website's information architecture: How users will navigate and find what they need.

Discuss the design principles: User-friendliness, accessibility, and visual appeal.

Describe the functionalities for online ordering: Selecting services, calculating costs, scheduling pickups, etc.

Briefly mention any technologies or frameworks used for development.

5. Implementation and Testing

Explain the process of website development and testing phases.

Discuss the types of testing planned (usability testing, functional testing, etc.).

Mention any security considerations for online transactions and user data.

6. Evaluation and Future Scope

Describe the metrics used to evaluate the website's success (user traffic, online orders, user satisfaction).

Discuss potential future improvements: Additional services, integration with other platforms, mobile app development.

7. Conclusion

Summarize the key points of your thesis: The need for an improved online solution for postal services.

Re-emphasize the value proposition of your proposed website.

Briefly highlight the positive impact your website could have on user experience and postal service efficiency.

Additional Sections (Optional):

Appendix: Provide detailed wireframes, mockups, or screenshots of the website design.

References: List all sources used in your research and development process.